LIAISON MARKETING

WHITE PAPER — NOVEMBER 2026



THE MARKETING OF

Citizenship *by* Investment

The Client Is the Fee

How firms win their clients, what the data says works, and eleven actionable insights for CEOs and their sales and marketing teams.

Clem Assingo, Director • **Valentin Toussaint**, Growth Director • Brazil and Spain

FOR CEOS AND THEIR SALES AND MARKETING TEAMS IN CITIZENSHIP BY INVESTMENT

This is a study of marketing in citizenship by investment: how firms in this sector win their clients, and what works. For four months, we studied what buyers search, which ads firms run, which films people watch, what the top pages show, where firms appear in the press, and what the rules allow. Eleven actionable insights came out. Each one starts from what firms do today, shows what the data says, and ends with an idea to try on Monday. We see what a buyer can see, not what happens inside your firm, so each idea is a suggestion to weigh against what you know.

THE WORK BEHIND THIS PAPER

4 months
of research, August to November 2026

5 years
of weekly Google search data, worldwide

20
unrelated searches used as controls

53
keywords priced in Google Keyword Planner

3
ad libraries: Google, Microsoft, LinkedIn

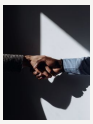
12
YouTube channels counted, film by film

37
top-ranking pages and 11 enquiry forms read

45
sources, each one dated and linked

THE ELEVEN IN ONE PAGE

Eleven insights.
Eleven ideas for Monday.



01 US$20,000 — **The client is the fee.** Bringing the client pays four times more than filing the papers. 04



02 €25.64 — **Buyers search for the programme, not the adviser.** The ready buyer is rare and dear. 06



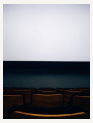
03 +206% — **There is no boom to ride.** The +206% showed only on Google. YouTube and Wikipedia fell. 10



04 8 of 11 — **A "from" price makes you interchangeable.** Most ads print the same government minimum. 12



05 74 ads — **Sell the reason, not the passport.** Most of Henley & Partners' ads open with a child, not a programme. 14



06 913,924 views 16 likes — **A big view count is an ad budget.** YouTube counts every ad play as a view. 16



07 25,000 vs 500 — **People follow a person, not a logo.** The films that travel have a face. 18



08 12,307 views — **On launch day, the first clear answer wins.** The answer can be written before the news. 20



09 3 of 37 — **Almost no top page says when the firm will answer.** 3 of 37 do. All 37 ask for the call. 22



10 0 of 8 — **Firms track the click, not the client.** No enquiry form we read asks how the person heard of the firm. 24



11 7 articles — **The press calls the firm it already knows.** On the day Argentina announced its programme, The New York Times and Forbes both quoted Latitude. 26

US$
20,000

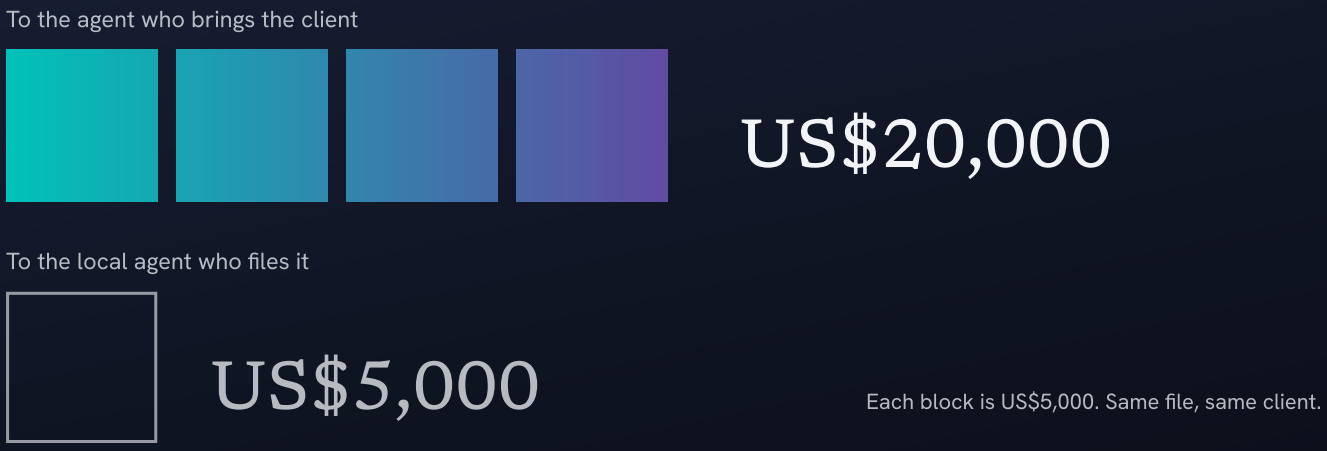
paid per file in St Kitts and Nevis to the agent who brings the client. The agent who files it gets US$5,000.



The client is the fee

WHAT WE FOUND

In most citizenship programmes, the government pays a commission on each approved file, and splits it by role. St Kitts and Nevis pays US$20,000 to the agent who brought the client and US$5,000 to the local agent who files the papers. Across programmes, commissions run from US$12,000 to US$50,000 per approved file.



How we know. We read the St Kitts and Nevis regulations (SRO 26 of 2023) and the commission tables across programmes (IMI Daily, January 2026). Full sources, page 30.

WHAT IT MEANS

> The law has already priced the two jobs: finding the client is worth four times processing the file. Seen that way, marketing is less an overhead than the part of the work the government pays most for.

AN IDEA FOR MONDAY

One way to look at the budget is to start from the commission. If one client brings US$20,000, the question becomes what it is worth spending to win one, and each channel can be compared by what it costs per client.



KEYWORD PLANNER, US, UK, CANADA, AUSTRALIA, SOUTH AFRICA

golden visa consultant

10 TO 100 SEARCHES A MONTH

€25.64

the top price paid for one click on “golden visa consultant”. “Golden visa” costs up to €3.29.

Buyers search for the programme, not the adviser

WHAT WE FOUND

A buyer can search for a firm, “golden visa consultant”, or for the visa itself. In the US, UK, Canada, Australia and South Africa, Google estimates the first at 10 to 100 searches a month, the second at 10,000 to 100,000. Yet advertisers have paid up to €25.64 for a top click on the first, the most of the 53 searches we tested, and €3.29 on the second.

SEARCH	SEARCHES A MONTH, EACH STEP ×10	TOP CLICK PRICE
“golden visa”	10,000 to 100,000	€3.29
“malta permanent residence programme”	1,000 to 10,000	€9.80
“greece golden visa”	1,000 to 10,000	€11.02
“citizenship by investment”	1,000 to 10,000	€3.01
“golden visa agency”	10 to 100	€13.81
“golden visa consultant”	10 to 100	**€25.64**

How we know. Google Keyword Planner estimates for 53 English searches in the US, UK, Canada, Australia and South Africa, 1 August 2025 to 31 July 2026, read 30 August 2026: bands, not counts. The click price is the high range of Google’s top-of-page bid, about the 80th percentile of what advertisers have paid. Full sources, page 30.

WHAT IT MEANS

> The gap has a reason. Someone who types “consultant” has decided to act and is choosing who will do it. Someone who types “golden visa” is still finding out what it is. The first is one step from a client, so advertisers pay nearly eight times more for it. But that buyer is rare: every search we tested that reaches 1,000 a month names a programme, a passport or a country, none an adviser.

AN IDEA FOR MONDAY

“Consultant” searches bring the buyer who is ready, but Google sees only 10 to 100 a month, so they may not carry a budget alone. It could be worth testing the programmes you sell as well, in the words buyers use, such as “malta permanent residence programme”, with each click sent to that programme’s page, to meet buyers while they are still reading.

What buyers type into Google, by size

The 53 searches we measured in the US, the UK, Canada, Australia and South Africa, each set to the size of its monthly band. Each step down is ten times fewer searches.

10,000 TO 100,000 SEARCHES A MONTH — 2

golden visa
portugal golden visa

1,000 TO 10,000 SEARCHES A MONTH — 14

citizenship by investment · citizenship by investment programs · dominica citizenship by investment · greece golden visa · grenada citizenship by investment · italy elective residence visa · italy golden visa · malta citizenship by investment · malta golden visa · malta permanent residence programme · panama friendly nations visa · portugal citizenship by investment · portugal d7 visa · second citizenship

100 TO 1,000 SEARCHES A MONTH — 15

antigua citizenship by investment · argentina citizenship by investment · best citizenship by investment · *greece golden visa lawyer* · greece residency by investment · greek citizenship by investment · italy flat tax regime · malta residency by investment · nhr portugal · paraguay residency · portugal golden visa fund · portugal residency by investment · residency by investment · second passport · st kitts citizenship by investment

10 TO 100 SEARCHES A MONTH — 10

caribbean passport cost · *golden visa agency* · golden visa comparison · *golden visa consultant* · €25.64 · golden visa portugal cost · greece golden visa cost · plan b citizenship · *portugal golden visa consultant* · *portugal golden visa lawyer* · uruguay residency by investment

NO ESTIMATE FROM GOOGLE — 12

asset protection second citizenship · best golden visa consultant · citizenship by investment advisor · family office relocation · greece golden visa 250000 · independent golden visa advice · investment migration advisor · italy investor visa · latin america second passport · residency by investment consultant · tax residency planning high net worth · wealth diversification second passport

— Names a consultant, an agency, an adviser or a lawyer

SEARCH	ENGLISH-SPEAKING MARKETS	GULF	TOP CLICK PRICE
EVERY SEARCH THAT PASSES 1,000 A MONTH			16
golden visa	10,000 to 100,000	1,000 to 10,000	€3.29
portugal golden visa	10,000 to 100,000	1,000 to 10,000	€4.99
citizenship by investment	1,000 to 10,000	1,000 to 10,000	€3.01
citizenship by investment programs	1,000 to 10,000	10 to 100	€3.66
dominica citizenship by investment	1,000 to 10,000	100 to 1,000	€2.79
greece golden visa	1,000 to 10,000	100 to 1,000	€11.02
grenada citizenship by investment	1,000 to 10,000	100 to 1,000	€5.22
italy elective residence visa	1,000 to 10,000	10 to 100	€1.47
italy golden visa	1,000 to 10,000	100 to 1,000	€4.67
malta citizenship by investment	1,000 to 10,000	100 to 1,000	€4.78
malta golden visa	1,000 to 10,000	100 to 1,000	€4.89
malta permanent residence programme	1,000 to 10,000	10 to 100	€9.80
panama friendly nations visa	1,000 to 10,000	10 to 100	€1.84
portugal citizenship by investment	1,000 to 10,000	100 to 1,000	€3.94
portugal d7 visa	1,000 to 10,000	100 to 1,000	€1.82
second citizenship	1,000 to 10,000	100 to 1,000	€4.02
EVERY SEARCH THAT NAMES AN ADVISER AND HAS AN ESTIMATE			5
greece golden visa lawyer	100 to 1,000	10 to 100	no bid
golden visa agency	10 to 100	10 to 100	€13.81
golden visa consultant	10 to 100	10 to 100	**€25.64**
portugal golden visa consultant	10 to 100	10 to 100	no bid
portugal golden visa lawyer	10 to 100	10 to 100	no bid

WHAT IT MEANS

> Two searches pass 10,000 a month, “golden visa” and “portugal golden visa”, and fourteen more pass 1,000. Every one of the sixteen names a programme, a passport or a country. No search that names a consultant, an agency, an adviser or a lawyer passes 1,000, yet one of them, “golden visa consultant”, has the dearest click of the 53. In the Gulf, only three searches pass 1,000 a month.

How we know. Google Keyword Planner, 53 English searches picked for buyer intent, average monthly searches from 1 August 2025 to 31 July 2026, all languages, read 30 August 2026. English-speaking markets: the US, the UK, Canada, Australia and South Africa. Gulf: the UAE, Saudi Arabia, Qatar and Kuwait. Google gives bands, not counts, to an account with no running campaign. Top click price: the high range of the top-of-page bid, English-speaking markets. Full sources, page 30.



+206%

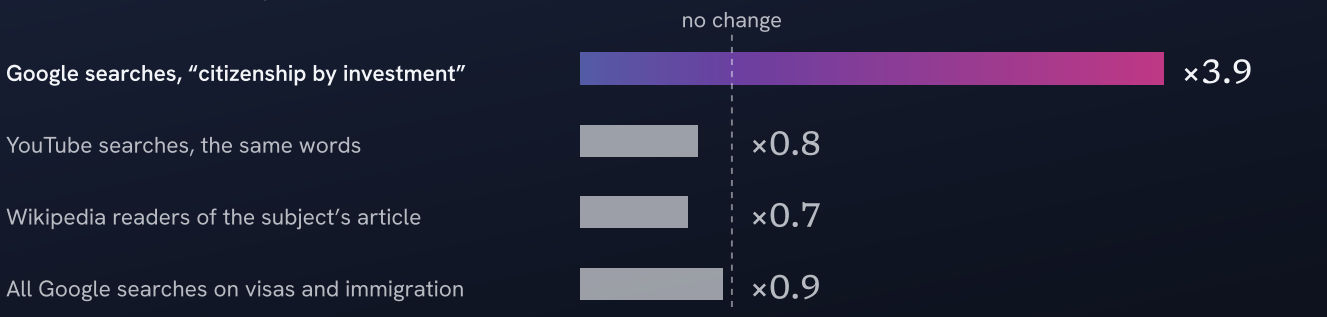
the jump in Google searches for “citizenship by investment” announced in November 2025. On YouTube, searches for the same words fell.

There is no boom to ride

WHAT WE FOUND

In November 2025, a firm announced that searches for “citizenship by investment” had jumped 206% in a year, and business sites repeated it. We checked the same months against three other measures of the same interest. Google searches for the phrase rose almost four times. On YouTube, searches for the same words fell 22%. Wikipedia’s article on the subject lost 29% of its readers. Google’s whole visa and immigration category did not move.

THE SAME MONTHS, FOUR MEASURES OF THE SAME INTEREST



Unrelated Google searches, same months: “offshore company” ×3.8, “hotel in Lisbon” ×2.5, “dog grooming” ×1.4.

Average, August 2025 to August 2026, against March to June 2025. Google Trends and Wikimedia, read 6 November 2026.

How we know. Google Trends, five years, weekly, worldwide: web searches, YouTube searches, the Visa and Immigration category and 20 unrelated searches, read on 6 November 2026. Wikipedia readers from Wikimedia’s public count, human users only. August 2025 to August 2026, set against March to June 2025. Full sources, page 30.

WHAT IT MEANS

> Only Google searches rose, and unrelated searches rose with them: “offshore company” almost four times, “hotel in Lisbon” two and a half. That fits automated searches, which Google says can enter its data. Where all the measures agree, demand moves slowly: “golden visa” searches and Wikipedia readers both rose about 30% in the year to June 2025. Compare this October with last, and the same tool now shows a collapse of over 70%. It is just as false.

AN IDEA FOR MONDAY

We would plan next year on steady demand rather than on a boom. Before acting on a search trend, a quick check against YouTube searches or Wikipedia readers for the same subject helps: if only Google moved, it is probably not demand.

8 of 11

firms whose Google ads quote a “from” price. Most of these prices are the government’s minimum, the same for every firm.



“from €500K” FIRM A, PORTUGAL

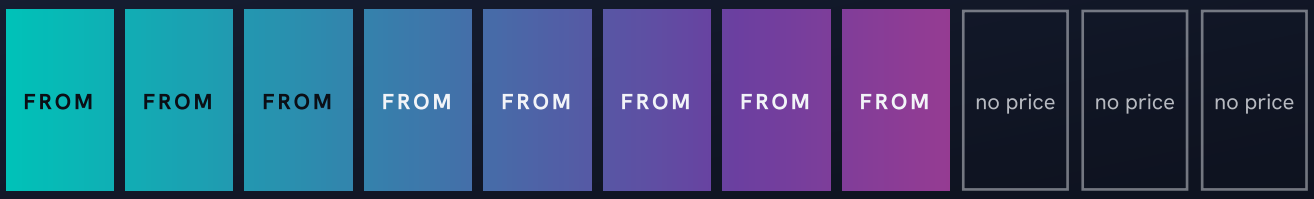
“from €500K” FIRM B, PORTUGAL

“Caribbean from $200,000” FIRM C

A “from” price makes you interchangeable

WHAT WE FOUND

We read the Google ads of 11 investment migration firms. Eight quote a “from” price, such as “from €500K” or “Caribbean from $200,000”. Most of these numbers are programme minimums, set by the government and open to every firm. Two firms print the same “from €500K” for Portugal. And no family pays the minimum alone: in Dominica, due diligence adds US$7,500 for the applicant and US$4,000 per dependant.



Each block is one firm’s Google ads. Eight of eleven quote a “from” price.

How we know. Google Ads Transparency Center, 30 August 2026, one to three ads read per firm. Dominica’s regulations (SRO 8 of 2024). The advertising rules of Saint Lucia, St Kitts and Nevis and Dominica, and the Caribbean price agreement of 2024. Full sources, page 30.

WHAT IT MEANS

> A price every competitor can print gives the buyer no reason to choose you. So they compare on price alone, and that road leads to discounts: the one thing regulators punish, with your client’s citizenship at stake.

AN IDEA FOR MONDAY

One idea to test in an ad: in place of the “from” price, show what the minimum leaves out, such as what a family of four pays the government, due diligence included, dated and sourced. None of the ads we read does it, and it can show a buyer that you know the file. Words like “only”, “fast”, “visa-free” and “guaranteed” are worth checking against the advertising rules of the programmes you sell.

“Is your child’s global future equally secure?”

HENLEY & PARTNERS, LINKEDIN AD, 2026



74 ads

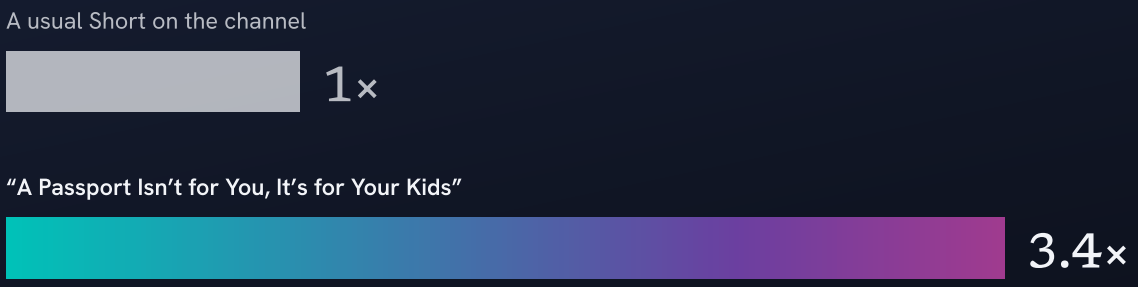
run on LinkedIn in one year by Henley & Partners. Most open with a child, not a programme.

Sell the reason, not the passport

WHAT WE FOUND

Eight of the eleven firms whose Google ads we read sell on a “from” price. Henley & Partners, one of the top firms in the sector, takes another angle, and it is worth borrowing. It ran 74 LinkedIn ads in a year, and most open with a child: “Is your child’s global future equally secure?” On YouTube, another firm’s Short titled “A Passport Isn’t for You, It’s for Your Kids” drew 3.4 times its channel’s usual audience.

THE CHANNEL’S SHORTS ON YOUTUBE, AUDIENCE AGAINST ITS USUAL



Henley & Partners, LinkedIn: 74 ads in twelve months. Most open with a child, not a programme.

How we know. LinkedIn Ad Library, twelve months to August 2026. Global Citizen Solutions, Shorts audience on YouTube, October 2026. Full sources, page 30.

WHAT IT MEANS

> Nobody buys a second citizenship for its own sake. They buy what it protects: their children, their business, a way out. Lead with the programme and you compete on price. Lead with the reason and you compete on being understood.

AN IDEA FOR MONDAY

An idea worth testing: open an ad or a page with the client’s reason, in their own words, then the programme, then the price.

913,924

VIEWS ON ONE FIRM'S BRAND FILM



16 likes.

on one firm's brand film. When a film runs as a Google ad, YouTube adds every ad play to its public view count.

A big view count is an ad budget

WHAT WE FOUND

When a firm runs a film as a Google ad, YouTube adds each ad play to the film's public view count, from "the moment a video ad starts to play". So we set views against likes on twelve YouTube channels. One firm's brand film: 913,924 views, 16 likes. Another firm's spot: 5.2 million views, 799 likes. A creator's film about buying a citizenship: 4.2 million views and 240,832 likes.

FILM	VIEWS	LIKES	LIKES PER VIEW
Brand film, firm A	913,924	16	1 per 57,000 views
Brand spot, firm B	5,169,184	799	1 per 6,500 views
Brand spot, firm C	1,089,168	4	1 per 272,000 views
Creator film	4,227,586	240,832	**1 per 18 views**

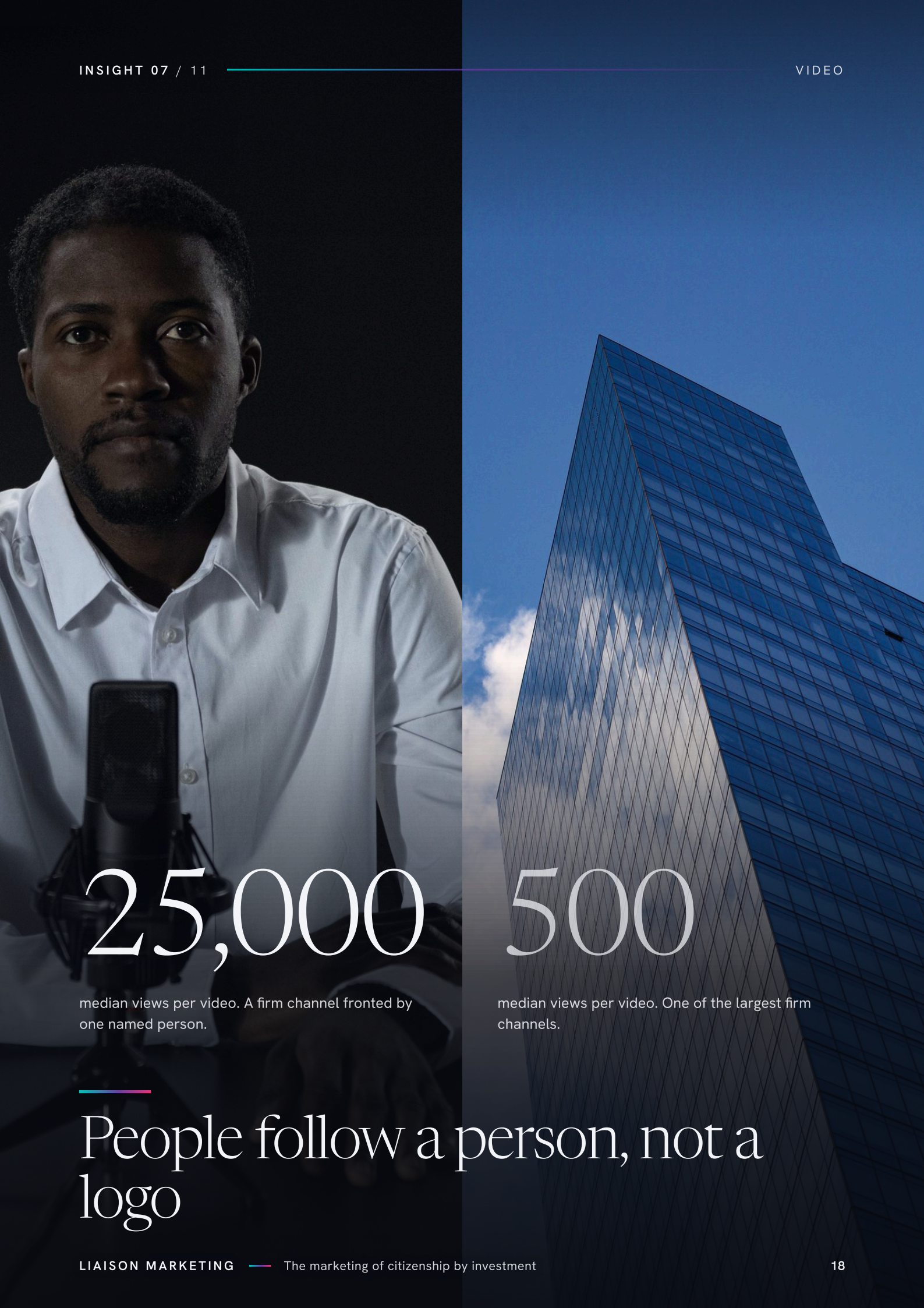
How we know. Public view and like counts, film by film, on twelve YouTube channels, counted on 30 September 2026. How ad views are counted: YouTube Help, "About YouTube ads and view metrics", read 10 November 2026. Full sources, page 30.

WHAT IT MEANS

> A competitor's million views may say more about its ad spend than about who watched, so it makes a poor benchmark. Your own counts work the same way. In a market where one client is worth US$20,000, a film seen by 300 of the right people can pay for itself, and a film seen by a million can bring no one.

AN IDEA FOR MONDAY

We would judge a film by the consultations it starts rather than by its views. A tracked link for each film, and a question to each new client about which film they saw, can show which ones bring clients.



25,000

median views per video. A firm channel fronted by one named person.

500

median views per video. One of the largest firm channels.

People follow a person, not a logo

WHAT WE FOUND

A firm's YouTube channel can speak as the company or through one person, so we compared both. A firm channel fronted by one named person gets about 25,000 views per video. One of the largest firm channels gets about 500. The films that travel are first-person stories: "I Bought a Citizenship That Can Travel the World", 4.2 million views. The weakest format is the conference recap: 87 to 3,700 views.



Median views per video, YouTube, counted 30 September 2026.

How we know. Median views per video on firm and creator channels, YouTube, counted on 30 September 2026. IMI Daily, December 2025. Full sources, page 31.

WHAT IT MEANS

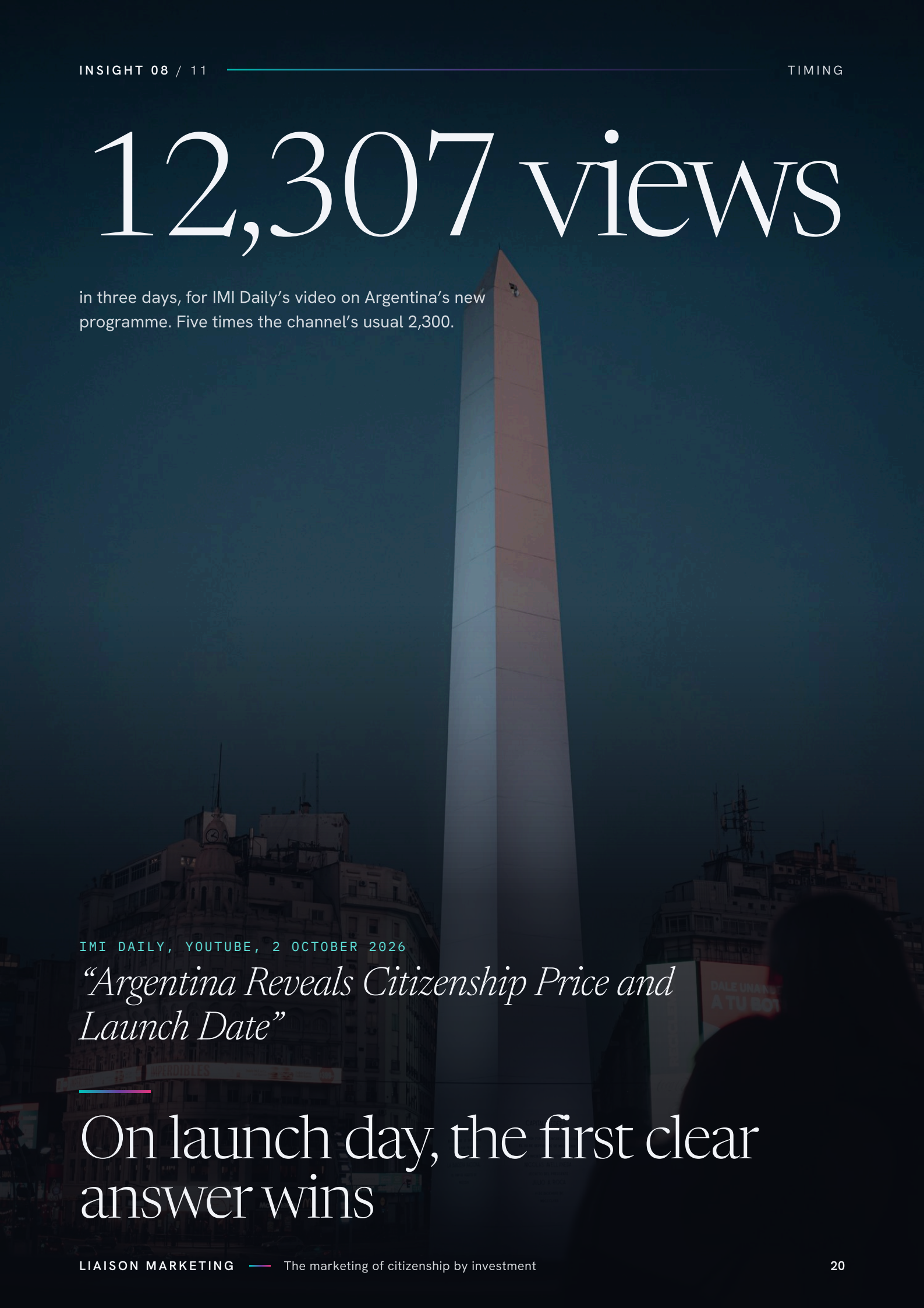
> A buyer about to move a family's future trusts a person they have heard explain things, not a logo. One named expert answering real questions can do more than a brand film.

AN IDEA FOR MONDAY

If someone in the firm already has the trust of clients, it may be worth putting them on camera, answering one real client question per video, in the first person.

12,307 views

in three days, for IMI Daily's video on Argentina's new programme. Five times the channel's usual 2,300.



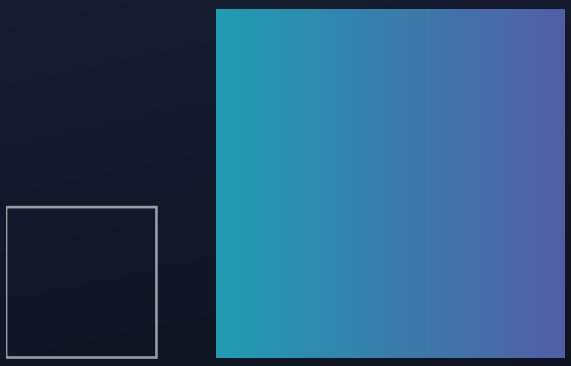
IMI DAILY, YOUTUBE, 2 OCTOBER 2026

"Argentina Reveals Citizenship Price and Launch Date"

On launch day, the first clear answer wins

WHAT WE FOUND

Argentina announced its citizenship programme on 2 October 2026. IMI Daily quickly posted a video whose title gave the price and the date: “Argentina Reveals Citizenship Price and Launch Date”. In three days, it had 12,307 views. Its videos usually get about 2,300. It gave the answer, and the audience came.



Usual video
about 2,300

Launch video, first three days
12,307

5×

the channel’s usual audience,
for a video whose title gave
the price and the launch date.

How we know. View counts on launch-week videos against each channel’s usual numbers, YouTube, October 2026. Full sources, page 31.

WHAT IT MEANS

> Programmes launch, change or close every few months, and each time the audience goes to whoever answers first and clearly. Creators can sell fear. A licensed firm cannot, so the fast, clear answer is one of its best ways in.

AN IDEA FOR MONDAY

One way to be ready: keep an answer page drafted for each programme you sell, with the price, the dates, the rules and the official link, so that when the news breaks it only needs updating.

3 of 37

top-ranking firm pages that say when the buyer will hear back. All 37 ask the buyer to get in touch.

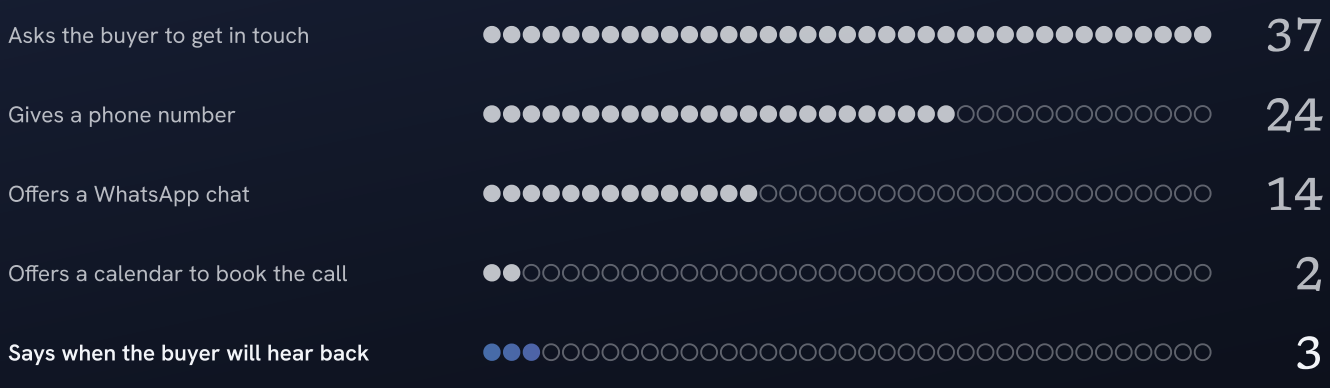


Almost no top page says when the firm will answer

WHAT WE FOUND

A buyer who is ready to talk reads the pages that rank for their question, then writes to a firm. We read the 37 firm pages that rank highest for seven buyer searches, such as “best citizenship by investment program” and “golden visa portugal cost”. All 37 ask the buyer to get in touch: 24 give a phone number, 14 a WhatsApp chat. Three say when the buyer will hear back. Two offer a calendar to book the call.

THE 37 TOP-RANKING FIRM PAGES, ONE DOT EACH — OF 37



Seven buyer searches on DuckDuckGo, US and UK settings, 6 November 2026. Each page read again on 10 November 2026.

How we know. The 37 firm pages, from 22 firms, that rank highest for seven buyer searches on DuckDuckGo, US and UK settings, 6 November 2026. Each page read again on 10 November 2026, enquiry forms included. Full sources, page 31.

WHAT IT MEANS

> Before writing, the buyer cannot tell a fast firm from a slow one. The firm that says who will answer, and when, is the only one making a promise the buyer can count on. “We respond to enquiries within two hours” takes one line to write, and 34 of these 37 pages do not have it.

AN IDEA FOR MONDAY

A small change to test: under the contact button, say who will answer and when, such as “An adviser replies within one working day”, and offer a link that books the first call. It only helps if the promise is kept.

0 of 8

enquiry forms we read that ask how the person heard of the firm. Ten of the eleven sites record the click.

How did you hear about us?

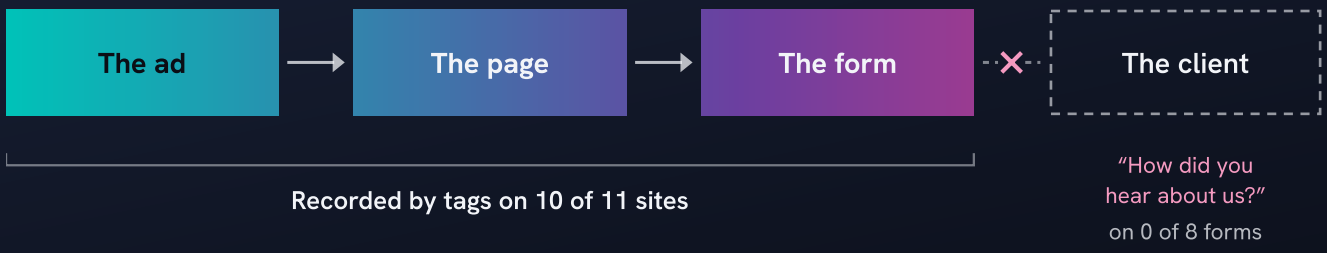


Firms track the click, not the client

WHAT WE FOUND

We cannot see inside a firm's client files, so we read what a buyer sees. We opened the contact page of the eleven firms whose ads we read, and listed every field of the enquiry form and every tag the page loads. Ten sites load tags from Google, Meta, LinkedIn, Microsoft or HubSpot, which record the ad and the page a visitor came from. Two forms also pass the campaign in hidden fields. Of the eight forms we could read, none asks the person how they heard of the firm.

WHAT THE ELEVEN SITES RECORD, AND WHERE IT STOPS



Sites loading each family of tags: Google 10, HubSpot 7, Meta 5, LinkedIn 4, Microsoft 3.

Contact pages read 10 November 2026. Nothing was submitted.

How we know. The contact pages of the eleven firms in our ad sample, read on 10 November 2026: every form field and every tag the page loads. Nothing was submitted. IMI Daily, August 2025. Full sources, page 31.

WHAT IT MEANS

> The tags see the click. The fee is paid later, by a person who may have called, been referred or come back from another device, and nothing on the form connects the two. So budgets can end up following clicks, which is what lead sellers sell. "Gone are the days when Facebook leads converted like crazy," a revenue head wrote in IMI Daily.

AN IDEA FOR MONDAY

A simple test: add one question to the enquiry form, "How did you hear about us?", with a few choices and a free line, and keep the answer in the client file, next to the fee. After a few months, the answers start to show which channels bring paying clients and which bring clicks.

7 articles

quoting Latitude in The New York Times, the Financial Times, Forbes, the L.A. Times and Barron's, May to October 2026. Two ran on the day Argentina announced its programme.



2 OCTOBER 2026, THE DAY ARGENTINA ANNOUNCED ITS PROGRAMME

The New York Times ERIC MAJOR, LATITUDE

Forbes ERIC MAJOR, LATITUDE

The press calls the firm it already knows

WHAT WE FOUND

Latitude's press page lists seven articles in The New York Times, the Financial Times, Forbes, the L.A. Times and Barron's between May and October 2026. Each quotes one of its partners by name, six of them its CEO, Eric Major. Two reporters came back for a second piece, one at the Financial Times, one at Forbes. On 2 October, the day Argentina announced its programme, The New York Times and Forbes both quoted him. Forbes also reported that the government had consulted five advisory firms, Latitude among them, before the launch.

LISTED	PAPER	REPORTER	QUOTED
May	**Forbes**	Suzanne Rowan Kelleher	Eric Major
June	**Barron's**	Alice Kantor	Christopher Willis
June	**Financial Times**	Ciara Nugent	Eric Major
August	**Financial Times**	Ciara Nugent again	Eric Major
August	**L.A. Times**	Audrey McGlinchy	Eric Major
2 October	**The New York Times**	Emma Bubola	Eric Major
2 October	**Forbes**	Suzanne Rowan Kelleher again	Eric Major

How we know. Latitude's "In the media" page, read 10 November 2026, lists 22 articles since May 2026. We kept the seven in these five papers, with month, reporter and person quoted as listed, and read the L.A. Times piece in full. Latitude is a LIAISON client; everything here is public. Full sources, page 31.

WHAT IT MEANS

> An ad is a firm talking about itself. An article is a journalist choosing whom to ask, and a buyer checking a firm before the first call may well give it more weight. On a launch day, reporters have hours, not weeks, and they tend to call the sources who have helped them before. Latitude had been in these papers for months before 2 October, so on the day, it was in the story.

AN IDEA FOR MONDAY

One idea worth trying: name one person the press can call on each programme you sell, and send the reporters who cover it a short, dated note when something changes. When a piece runs, it can go on your own site, where a buyer checking you will find it. Latitude keeps every article on one page.

Eleven ideas *to try this week.*

- [ ] Start the marketing budget from the commission one client brings. 01
- [ ] Test the programmes you sell, not only “consultant” searches. 02
- [ ] Plan on steady demand, and check a trend on YouTube or Wikipedia. 03
- [ ] Try what a family of four pays the government in place of the “from” price. 04
- [ ] Open an ad or a page with the client’s reason. 05
- [ ] Judge a film by the consultations it starts, not by its views. 06
- [ ] Put someone clients trust on camera. 07
- [ ] Keep an answer page drafted for each programme you sell. 08
- [ ] Under the contact button, say who answers and when. 09
- [ ] Ask “How did you hear about us?” and file the answer next to the fee. 10
- [ ] Give the press one named person to call on each programme. 11

METHOD

How we read the market

SEARCHES	Google Trends, five years, weekly, worldwide, against 20 unrelated searches, 6 November 2026. Keyword Planner estimates for 53 English terms in four markets, August 2026: bands, not counts.
ADS	The public ad libraries of Google, Microsoft and LinkedIn, 28 to 30 August 2026. One to three ads were read per firm.
VIDEO	Public view and like counts on twelve YouTube channels, 30 September and October 2026.
PRESS	The press page of one firm, 22 articles from May to November 2026, read 10 November 2026; the seven in five major papers kept, with reporter and date.
PAGES	The 37 firm pages ranking highest for seven buyer searches, DuckDuckGo, US and UK, 6 and 10 November 2026. The enquiry forms of eleven firms, 10 November 2026. Nothing was submitted.
RULES	The published regulations, circulars and guidelines of the programmes named.

Every figure carries its date. Markets and rules change. Check the current text before acting on any of it. No figure from a client's account appears in this paper. None was needed.

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THE FOUNDERS



Clem Assingo

DIRECTOR — SÃO PAULO

He has lived in six countries and opened companies on more than one continent. He is the first reader of everything that goes out under a client's name.



Valentin Toussaint

GROWTH DIRECTOR — MADRID

An expatriate who made his life in Spain, he runs search, paid media and measurement: the engines that find the clients who are already looking.

SELECTED CLIENTS

Latitude
Residence and citizenship advisers, Malta

Films and shorts, in four languages

INC Capital
Investment migration adviser, Cascais

Films and shorts cut from the firm's own video calls

MH Legal Hub
Immigration law firm, Buenos Aires

The content system: seven channels, guides and films

MGNI
Property boutique for foreign buyers, Buenos Aires

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